## **INVITATION TO BIDS**

The Directorate General of Tourism & Archaeology (AJKT&AD), Government of Azad Jammu & Kashmir, invites sealed bids for "Preparation & Providing(Development) of Tourism Videos Film's/ Musical Score on Tourist Destinations of Azad Jammu & Kashmir, in accordance with Rule 36(c) of AJ&K Public Procurement Rules, 2017 with following pre-requisites:-

- a) Reputed Firm/Company/Production House should have a minimum experience of 05 years of production of video/films on "Travel & Tourism.
- b) Registered with FBR's Active Taxpayers List (ATL).
- c) Have registration of Income & Sales Tax
- 2. Complete bidding documents may be obtained from the office of the undersigned on payment of Rs.2500/- (Rupees Twenty Five Hundred Only), nonrefundable. Bidding documents can also be downloaded from AJKT&AD website <a href="http://www.ajktourism.gov.pk">http://www.ajktourism.gov.pk</a> (Pay order of Rs.2500/- may be attached in case downloaded from website).
- 3. The bids, prepared in accordance with instructions in the bidding documents, along with Bid Security/Earnest money of 2% of the bid value in the shape of Bank draft/Pay order drawn in favor of "Director General, Tourism & Archaeology Department, GoAJK" may reach the office of the undersigned by March 08, 2021 at 11:00hrs. Technical bids will be opened on the same day at 11:30hrs in presence of representatives of bidders.
- 4. As per rule 33(1) of the AJ&K Public Procurement Rules, 2017, The Directorate General of Tourism & Archaeology (AJKT&AD), Government of Azad Jammu & Kashmir, has the right to reject any or all bids/proposals at any time prior to the acceptance of a bid/proposal.

Director General,